



Community Kindness Club

Join with us in committing acts of kindness and social good as a family, team of coworkers, school, or congregation while staying responsibly at home.



THE COMMUNITY KINDNESS CLUB IS AN INITIATIVE OF

Let's Spread Some Kindness!



REGISTER YOUR TEAM

It's easy! Go to CommunityKindness.Club to fill out the team registration form.

That's a web address!

More people = more good!



GET PEOPLE EXCITED!

Once you register your team, we will send you a digital toolkit for **recruiting do-gooders** to participate on your team.

Registration for team members is a quick & easy process! All they need is a name, an email address, and picture (optional)!



SPREAD THE GOOD

Consider challenging another team to some **friendly competition!** You can email another team leader to issue the challenge, call them out on social media, or email us directly to nominate other teams.

Questions?

Contact

Lauren Weber at

Character Counts Mid Shore:

lauren@charactercountsmidshore.com

Which team will do the most acts of kindness?!

It appears as though we're in this for the long haul. At Character Counts Mid Shore, we want to bring some levity to you and the people you lead, while also doing some real good for our community.

With the stress and disruption of this time of uncertainty, all we can control is how we respond.

Who can participate?

We invite all schools (PTAs, too!), families, teams of co-workers, faith groups / congregations, and more to join the Community Kindness Club movement.

What is the Community Kindness Club?

The Community Kindness Club is a fun challenge that invites teams of do-gooders to complete acts of kindness from the safety of their homes. We support participants with suggested acts of kindness, a fully-customized online acts of kindness tracker, weekly do-gooder team leader boards, and more.

Plus, every week, one participant will win an art-at-home prize pack!

Why participate in the Community Kindness Club?

- ♥ Team members will be motivated with positive momentum, productivity, & hope.
- ♥ Schools can use the Community Kindness Club to keep PBIS efforts strong by encouraging students (and families!) to be their best selves.
- ♥ Teams will receive positive recognition in the community from media (we'll send a press release!), views on social media, and more.
- ♥ Team members will feel socially close while remaining physically distant.
- ♥ We will all do real good for our community in this critical time!

We're in! How do we get started?

See the sidebar to the left for quick-start instructions.

What will my team members experience?

Once you have your digital toolkit, you can invite potential team members to register for your team. Here's an idea of what team members will experience:

- ♥ A one-step registration page asking for name, photo, and email address.
- ♥ Once registered, each team member has a individualized dashboard with an acts of kindness tracker and kindness BINGO card.
- ♥ As team members complete acts of kindness, they check them off in their dashboard, which automatically updates their BINGO card.
- ♥ Once team members have BINGO, they can screenshot and share to CCMS for entry into the weekly giveaway drawing.

